

Milan, November 2017

Object : **ENOVITIS IN CAMPO 2018 - Thursday 21 and Friday 22 June 2018**
Machinery tests in the vineyard, exhibition and meeting
at Il Naviglio Società Agricola, Fabbriaco (RE) Italy

Dear Company, Dear Sirs,

The Unione Italiana Vini and Veronafiere are pleased to announce the 13th edition of Enovitis in Campo, due to take place on 21 and 22 June 2018 in Fabbriaco (RE), Emilia-Romagna at the agricultural company Il Naviglio, with the support of the Cantine Riunite & CIV Group.

“SPARKLING” VITICULTURE

Enovitis in Campo’s “tour of Italy” continues. Following the exciting 2017 edition in Veneto, the event will be held in 2018 in Emilia-Romagna, more exactly in the province of Reggio Emilia. This might not be the first time in this region, but the wine-growing area is definitely new to the event. For the first time, Enovitis in Campo will be taking place in the heart of the production of sparkling wines that characterise the central area of Emilia. This confirms one of the peculiarities of Enovitis in Campo, that is the opportunity for exhibitors and visitors to exchange ideas and challenge themselves with new and different traditions and customs each time.

CENTRAL AREA

In addition to being well-defined in terms of production, the area chosen for the 2018 edition of Enovitis in Campo is very easy to reach from all the wine-growing areas of Central-Northern Italy (Veneto, Lombardy, Tuscany and Marche, as well of course as the host region).

UNIQUE AND PRIVILEGED FORMAT

Enovitis is the most important and complete exhibition/demonstration event in Italy dedicated to the presentation of all the vast range of products, technologies, machinery and services for the modern cultivation of the vineyard.

As the leading event organised in Italy for viticulture, over the last twenty years since it began, Enovitis has revolutionised the trade fair format. It offers wine growers the opportunity to come into direct contact with and experience the real effectiveness of the innovative technology presented for the cultivation of the vineyard.

THE LOCATION

Enovitis in Campo will be hosted by the agricultural company Il Naviglio, based in Fabbriaco (RE). This company is part of the Cantine Riunite & Civ Group that specialises in the production of sparkling wine such as Lambrusco, Pignoletto and Prosecco for the domestic and international markets and is the second wine-growing company in Italy with 1,800 partner producers, 4,200 hectares of cultivated vineyards, 24 winemaking centres and a turnover of over 200 million euros.

HOW TO TAKE PART

The entry forms as well as technical/logistic information to help you better plan your trip are attached to this letter and are available on the website www.enovitisincampo.it.

We remain at your disposal for any further information.

Kind Regards

The Secretariat

Organizing Secretariat

Unione Italiana Vini Servizi soc. coop.
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DEADLINES AND INFORMATION

23 MARCH 2018

Deadline to submit to the Organizing Secretariat the following signed forms:

- application form and copy of the payment of the entire registration fee
- questionnaire for the catalogue
- technical Information
- form for free catalogue entry
- protection of privacy and processing of personal data
- logistic support (preliminary information sheet)
- advertising booking

13 APRIL 2018

Deadline to submit to the Organizing Secretariat:

- material for free catalogue entry
- material for facebook

MAY 2018 (*day to be defined*)

Technical meeting with exhibitors at Il Naviglio for the event presentation (*exhibition programme, logistical information, allocation, etc.*)

22 MAY 2018

Deadline to submit to the Organizing Secretariat:

- advertising material
- logistic support form

IN ADDITION TO THE PLOT OR THE SPACE THE PARTECIPATION FEE INCLUDES THE ENTRY OF THE EXHIBITOR:

- in the on-line exhibitor list on www.enovitisincampo.it with a direct link to his website
- in the exhibitor catalogue with an advertising space made of: company address, a descriptive text, a logo, a picture (*material given by the exhibitor*). the catalogue will be handed out free to all visitors of the exhibition and will be lately used as promotional tool during the most important sector event (*exhibitions, meetings etc.*)
- on the Visitor's Guide that will be handed out free to all visitors of the exhibitor
- on the Flyer that will be sent to all prospective visitors of the database of the Organizing Secretariat. Each exhibitor will receive 300 flyers to promote his presence and to invite his customers to come to the exhibition
- on the facebook page of the event, with his own post

ORGANIZING SECRETARIAT:

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