

Object : ENOVITIS IN CAMPO 2024 - Wednesday 12<sup>th</sup> and Thursday 13<sup>th</sup> June 2024  
Machinery tests in the vineyard, exhibition and meeting  
AGRIVAR di Palazzo di Varignana - Castel San Pietro Terme (BO) - Italy

Dear Company,

We are pleased to announce the date and venue of the next edition of Enovitis in campo, the demonstration fair organised by the Unione Italiana Vini dedicated to technologies for the vineyard.

In 2024, the 18<sup>th</sup> edition will take place in Castel San Pietro in the province of Bologna, hosted by the AGRIVAR – Palazzo di Varignana, on **Wednesday 12<sup>th</sup> and Thursday 13<sup>th</sup> June.**

### **ON THE BORDER WITH ROMAGNA, TOWARDS CENTRAL ITALY**

In line with the itinerant event formula, one of the cornerstones that contribute to making the event unique, Enovitis in campo returns to Romagna, moving towards Central Italy. We will be in a wine-growing area that is central not only to Emilia-Romagna, but also for northern Tuscany, Marche and Veneto and anyway reachable from the provinces of Lombardy and Piedmont to the east too.

The production area is Eastern Emilia and Romagna. Here, alongside the typical vines of the area such as Sangiovese, Pignoletto and Albana, international vines such as Pinot Noir, Pinot Bianco, Chardonnay and others are successfully cultivated too.

But it is not just wine. The territory and the estate that will be hosting us are also characterised by a significant number of olive groves, thanks to recent plantings managed with modern cultivation techniques. These will be the subject of specific events during Enovitis in campo.

### **AGRIVAR – PALAZZO DI VARIGNANA**

Agrivar is the Palazzo di Varignana agricultural estate, which was founded in the charming small village of Varignana in the foothills of Castel San Pietro Terme.

The estate was opened in 2015 to focus on the cultivation of olive trees and vines, and later orchards and saffron too, with the aim of sharing the experience and values linked to the territory through high quality local products.

Between Bologna and Romagna, in the foothills of Castel San Pietro Terme, lies the wonderful village of Varignana. Episodes from historical periods have profoundly marked the area, testimonies of civilizations from which tangible ideas have been taken in every area of the project. From the ancient Roman city of Claterna to the Romanesque Crypt of the Church of San Lorenzo, to the places along the Gothic Line, the backdrop to the war events of the last world war.

### **UNIQUE AND PRIVILEGED FORMAT**

Enovitis is the most important and complete demonstration exhibition system in our country dedicated to the presentation of the entire vast sector of products, technologies, machinery and services for modern vineyard cultivation.

Over the course of its 25 years, Enovitis, the leading reference event for viticulture in Italy, has revolutionised the fair format. The event now offers wine producers the opportunity to experience and experiment first-hand the real effectiveness of the innovative technological proposals presented for the cultivation of the vineyard.

### **THEMATIC AREAS AND INFORMATION MOMENTS**

The "Robot and Automation" and "Enovitis BIO" areas have been confirmed once again, the latter in collaboration with FederBio Servizi. In the "Robot and Automation" area, machines, equipment, components and accessory products (e.g., software) capable of introducing automation into agricultural practices in the vineyard are admitted, such as sensors, GPS systems, automatic guidance, etc., as well as agricultural robots that integrate multiple processes capable of autonomously managing various crop operations. While at Enovitis Bio, a portion of the vineyard will be set up in a simulated but still demonstrative way, managed with technical means (agro-pharmaceuticals, fertilisers, etc.) and equipment suitable for use in organic farming. There is also space, as usual, for the programme of mini-conferences and technical-commercial presentations in areas specially set up and available, by reservation, to Exhibitors.

### **HOW TO PARTICIPATE**

Attached hereto and on the website [www.enovitisincampo.it](http://www.enovitisincampo.it) are the registration forms, as well as the technical/logistical information useful to better plan your attendance.

We remain at your disposal for any further information.

Kind Regards

The Secretariat

### **General Secretariat**

Unione Italiana Vini Servizi soc. coop.  
Via S. Vittore al Teatro, 3 - 20123 Milan (Italy)  
Tel. +39 02-72222825/26/28 – Fax +39 02 866575  
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## DEADLINES AND INFORMATION

### 15<sup>TH</sup> MARCH 2024

Deadline to submit to the General Secretariat the following signed forms:

- application form and copy of the payment of the entire registration fee;
- questionnaire for the catalogue;
- privacy information;
- technical information;
- advertising booking;
- integrated communication;
- logistic support form and rental facilities and furnishings

### 18<sup>TH</sup> APRIL 2024

Deadline to submit to the General Secretariat:

- material for free catalogue entry;
- material for facebook.

### 29<sup>TH</sup> APRIL 2024

Deadline to submit to the General Secretariat the application form for *Technology Innovation Award Enovitis in campo 2024*.

### 6<sup>TH</sup> MAY 2024

Deadline to submit to the General Secretariat the advertising material.

### MAY 2024 (day to be defined)

Technical meeting with exhibitors at AGRIVAR di Palazzo di Varignana for the event presentation (*exhibition programme, logistical information, allocation, etc.*).

### IN ADDITION TO THE PLOT OR THE SPACE THE PARTECIPATION FEE INCLUDES THE ENTRY OF THE EXHIBITOR:

- in the on-line exhibitor list on [www.enovitisincampo.it](http://www.enovitisincampo.it) with a direct link to his website;
- in the exhibitor **Catalogue** with an advertising space made of: company address, a descriptive text, a logo, a picture (*material given by the exhibitor*). the catalogue will be handed out free to all visitors of the exhibition and will be lately used as promotional tool during the most important sector event (*exhibitions, meetings etc.*);
- on the **Visitor's Guide** that will be handed out free to all visitors of the exhibitor;
- on the **Flyer** that will be used to promote the event. Each exhibitor will receive 300 flyers to promote his presence and to invite his customers to come to the exhibition;
- on the facebook page of the event, with his own post;
- **participation to Technology Innovation Award Enovitis in campo 2024 with one work.**

#### GENERAL SECRETARIAT:

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