

Milan, January 2026

Object : ENOVITIS IN CAMPO 2026 - Wednesday 17th and Thursday 18th June 2026
Machinery tests in the vineyard, exhibition and meeting
Tenuta di Nozzole - Greve in Chianti (FI) - Italy

Dear Company,

We are pleased to announce the date and venue of the next edition of Enovitis in campo, the demonstration fair organised by Unione Italiana Vini dedicated to technologies for the vineyard.

In 2026, the 20th edition will take place in Greve in Chianti in the province of Florence, hosted by the Tenuta di Nozzole, on **Wednesday 17th and Thursday 18th June.**

IN THE HEART OF TUSCANY'S WINE COUNTRY

Enovitis in campo makes a stop in Tuscany, for the first time in the heart of Chianti Classico. The fair will take place in the most geographically central wine-growing area of a Region extending from the Apennine ridge to the Tyrrhenian coast, up to the Maremma region. A region with a long tradition of producing great red wines, Tuscany has successfully harnessed the potential of the territory by progressively expanding the ampelographic base and the range of types of wine. Today, it counts almost 60 designations of origin, including DOCG, Doc and IGT, and vines stretching over an area of 61,000 hectares for a production of almost 3 million hectolitres.

DYNAMIC TESTS, THE SOUL OF ENOVITIS IN CAMPO

The vineyard remains the main protagonist of Enovitis in campo: cutting-edge technologies, machines in operation, equipment and solutions designed for those who live and work the vineyard every day. An immersive experience, enriched by a programme of meetings and training sessions dedicated to viticulture. But in Tuscany the narrative widens. The reason is that this territory, a symbol of balance between agriculture, landscape and culture, also allows space for the olive tree. The latter is an identity-defining crop of central Italy, an integral part of an agricultural heritage that looks to the future without forgetting its roots.

NOZZOLE ESTATE, THE LAND OF CHIANTI CLASSICO

A farm dating back to 1300 with 385 hectares of land, of which about 90 are specialised vineyards and 15 are olive groves. Owned by the Folonari family since 1971, the farm's absolute protagonist is Sangiovese, which expresses all its potential in a unique ecosystem of Mediterranean scrub.

UNIQUE AND PRIVILEGED FORMAT

Enovitis is the most important and complete demonstration exhibition system in our country dedicated to the presentation of the entire vast sector of products, technologies, machinery and services for modern vineyard cultivation.

Over the course of its 28 years, Enovitis, the leading reference event for viticulture in Italy, has revolutionised the fair format. The event now offers wine producers the opportunity to experience and experiment first-hand the real effectiveness of the innovative technological proposals presented for the cultivation of the vineyard.

HOW TO PARTICIPATE

Attached hereto and on the website www.enovitisincampo.it are the registration forms, as well as the technical/logistical information useful to better plan your attendance.

We remain at your disposal for any further information.

Kind Regards

The Secretariat

General Secretariat

Unione Italiana Vini Servizi soc. coop.
Via S. Vittore al Teatro, 3 - 20123 Milan (Italy)
Tel. +39 02-72222825/26/28
www.enovitisincampo.it - espositori@enovitis.it

Organized by



DEADLINES AND INFORMATION

27TH MARCH 2026

Deadline to submit to the General Secretariat the following signed forms:

- application form and copy of the payment of the entire registration fee;
- questionnaire for the catalogue;
- privacy information;
- technical information;
- advertising booking;
- integrated communication;
- logistic support form and rental facilities and furnishings

17TH APRIL 2026

Deadline to submit to the General Secretariat:

- logo for official catalogue;

29TH APRIL 2026

Deadline to submit to the General Secretariat the application form for *Innovation Challenge Enovitis in campo 2026*.

5TH MAY 2026

Deadline to submit to the General Secretariat the advertising material.

MAY 2026 (day to be defined)

Technical meeting with exhibitors at Tenuta di Nozzole for the event presentation (*exhibition programme, logistical information, allocation, etc.*).

IN ADDITION TO THE PLOT OR THE SPACE THE PARTECIPATION FEE INCLUDES THE ENTRY OF THE EXHIBITOR:

- in the on-line exhibitor list on www.enovitisincampo.it with a direct link to his website;
- in the exhibitor Catalogue with an advertising space made of: company address, products and the logo. The catalogue will be handed out free to all visitors of the exhibition and will be later used as promotional tool during the most important sector event (*exhibitions, meetings etc.*);
- on the Visitor's Guide that will be handed out free to all visitors of the exhibitor;
- on the Flyer that will be used to promote the event. During the technical meeting in May, each exhibitor will receive 200 flyers to promote his presence and to invite his customers to come to the exhibition;
- **participation to Technology Innovation Award Enovitis in campo 2026 with one work.**

GENERAL SECRETARIAT:

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e-mail: espositori@enovitis.it

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