

ADVERTISING BOOKING

OFFICIAL CATALOGUE – VISITOR'S GUIDE - WEBSITE - NEWSLETTER

The catalogue will be distributed free of charge to visitors to the exhibition together with the visitor's guide.

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 UNIONE ITALIANA VINI SERVIZI soc. coop. - via San Vittore al Teatro, 3 - 20123 Milano – Tax code or VAT number: IT 00868400151

ADVERTISING RATES AND FORMATS

(Tick the required format)

Catalogue	Euro	Visitor's Guide	Euro
☐ 1/2 page 4 colours	900,00	☐ Logo on cover *	1.000,00
☐ Entire page 4 colours	1.500,00	☐ 2 nd cover page *	1.500,00
☐ 2 nd cover page *	2.000,00	☐ 4 th cover page *	2.000,00
☐ 3 rd cover page *	1.600,00		
☐ 4 th cover page *	3.000,00		
		Banner on home page at www.enovitisincampo.it monthly	
		☐ Half banner (423x110 pixel) *	400,00
		<i>requested month:</i>	
		Banner in Enovitis in campo Newsletter	
		☐ Wide Skyscraper (500x200 pixel) *	800,00

* Check availability

Formats and technical data

- 1/2 horizontal page in Catalogue: mm 210 x 140 bleed format (+ 5 mm) *inserted text with margin of 10 mm*
- Entire page in catalogue: mm 210 x 280 bleed format (+ 5 mm) *inserted text with margin of 10 mm*
- Entire page in Visitor's Guide: *the format will be given directly to the advertisers*
- PDF in four colours (CMYK) at 300 dpi (according to specifications PDF/X-1to:2001)

The printing plates must arrive by **email at catalogo@enovitis.it**, with the reference "Enovitis in campo advertising", by **5th May 2025**

To be sent by 14th March 2025 to the General Secretariat

Date Stamp and legible signature

General Secretariat

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